

JEFF DEVERETT / Bio

As of: 08/26/2024

Jeff Deverett defines himself first and foremost as an independent filmmaker. Over the past 15 years Jeff has independently financed and produced nine feature films in the budget range of \$700k to \$1.4M. Three of his movies, FULL OUT, FULL OUT 2 – YOU GOT THIS!, and KISS & CRY were picked up by Netflix for worldwide distribution. Jeff co-wrote and directed five of these movies and won the Best Director Award for his movie GOD INCORPORATED at the Chandler International Film Festival.

In addition to being a film Producer & Director, Jeff spent the first 25 years of his film career in the Film Distribution business, selling & marketing movies & TV shows. Having worked for several major media companies and ultimately founding and owning his own film distribution company, Jeff has attended hundreds of film festivals and film markets worldwide and has focused mainly on family genre films and children's programming including iconic brands BARNEY, BOB THE BUILDER, THOMAS THE TANK ENGINE, and many more.

Jeff teaches in the film/TV department at SAN DIEGO STATE UNIVERSITY and at UCLA EXTENSION. At SDSU Jeff teaches two courses on the business & legal aspects of filmmaking including financing, budgeting, scheduling, distribution, marketing, and film tax credits. With a law degree from Osgoode Hall Law School (Toronto, Canada) and a finance degree from University of Toronto, Jeff is well versed in all aspects of Law, Finance, Intellectual Property and film Producing. At UCLA, Jeff teaches two courses on film Producing, including scheduling, budgeting, shooting.

As a Professional Film Consultant, Jeff provides guidance and insights to hundreds of indie filmmakers worldwide who need assistance in getting their projects properly financed, cost-effectively produced, and effectively distributed & marketed with a focus on both artistic and financial success. This includes the creation of THE INDIE FILM COMMUNITY, an online platform for film education and guidance, and the introduction of Assembly Bill 1421(AB-1421) to the California State Legislature to create a financial tax credit incentive program for films with budgets under \$1.0 million.

Jeff is extremely passionate about filmmaking and loves to share his years of experience and knowledge with aspiring students & filmmakers.