

SDSU MFA in Production for Television, Film and New Media
Comprehensive Assessment Plan

INTRODUCED
DEVELOPED
MASTERED

Outcome 1

Student filmmakers to identify and develop personal themes in their creative work that will resonate with intended audiences.

	Course	Semester (1-6)
I	TFM 0605 Seminar: Production for Television and Film (Core)	1
I	TFM 0625 Seminar: Writing Short Narrative and Documentary Films (Core)	1
D	TFM 0610 Seminar in Writing for Television and Film (Core)	2
D	TFM 0670 Seminar: Midway Review Production (Core)	3
M	TFM 0675 Seminar: Research and Bibliography in Media Production (Capstone)	4

Assessment Strategy

Students develop outlines, research documents, and screenplays that are reviewed and analyzed in classroom discussion and appraised by instructor in writing using an established rubric.

Outcome 2

Distinguish film genres and production styles based on an examination of current cinematic trends and cinema history.

	Course	Semester (1-6)
I	TFM 0530 Selected Topics in Genre Studies (CS Elective)	1
D	TFM 0563 Documentary: History and Theory (CS Elective)	3
M	TFM 0571 Selected Topics in Director Studies (CS Elective)	5

Assessment Strategy

Students are evaluated through examinations and research papers on the selected topics.

Outcome 3

Integrate preparatory research and individual perspectives into a cohesive work of art.

	Course	Semester (1-6)
I	TFM 0605 Seminar: Production for Television and Film (Core)	1
I	TFM 0625 Seminar: Writing Short Narrative and Documentary Films (Core)	1
D	TFM 0610 Seminar in Writing for Television and Film (Core)	2
D	TFM 0670 Seminar: Midway Review Production (Core)	3
M	TFM 0675 Seminar: Research and Bibliography in Media Production (Capstone)	4
M	TFM 0790 Portfolio/Examination Preparation. (Capstone)	5-6

Assessment Strategy

Films of increasing scope and complexity are assessed by both course instructors and the TFM faculty as a whole, using direct observation and reference to an established rubric that focuses on multiple craft and conceptual dimensions of the work..

Outcome 4

Master the organization and management of a substantial short film or written production

	Course	Semester (1-6)
I	TFM 0605 Seminar: Production for Television and Film (Core)	1

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D	TFM 0670 Seminar: Midway Review Production (Core)	3
M	TFM 0790 Portfolio/Examination Preparation. (Capstone)	5-6

Assessment Strategy

Works are regularly evaluated by the instructor throughout the creative process through one-on-one meetings with the students. Final films are evaluated by a jury of TFM faculty using an established rubric.

Outcome 5

Integrate production deadlines and other collaborative commitments into workflow.

	Course	Semester (1-6)
I	TFM 0605 Seminar: Production for Television and Film (Core)	1
D	TFM 0522 Advanced Film and Television Cinematography (Production Elective)	2-3
D	TFM 0540 Documentary Production (Production Elective)	2-3
D	TFM 0560 Advanced Film (Production Elective)	2-3
D	TFM 0561 Advanced Television (Production Elective)	2-3
M	TFM 0670 Seminar: Midway Review Production (Core)	3
M	TFM 0790 Portfolio/Examination Preparation. (Capstone)	5-6

Assessment Strategy

The students ability to produce films of increasing scope and complexity are tested and assessed as they progress through the program. Ever more challenging productions are evaluated based on an established rubric appropriate to the class level. Finished films are juried by TFM faculty.